

## WESTERN DIGITAL DEBUTS SANDISK PROFESSIONAL BRAND

*New line of premium-grade solutions purpose-built for creators and professionals worldwide*

**SAN JOSE, Calif., May 26, 2021** – At its [Flash Perspective](#) event today, Western Digital (NASDAQ: WDC) unveiled the new [SanDisk Professional](#)™ brand of premium storage solutions for content creators and professionals. From producing the latest blockbuster film to capturing the moment at a destination wedding to managing business-critical content, the powerful SanDisk Professional portfolio is designed to deliver scalable, high-performance, reliable solutions across industries globally.

Professional content is in constant motion. Content that's captured or created needs to be saved, transferred, off-loaded, shared and archived. SanDisk Professional offers a range of purpose-built tools to harmonize every step of that process.

“As a professional photographer and filmmaker, my livelihood depends on how I get the job done. There is no room for error. I need the most advanced, reliable and trusted equipment out in the field,” said Lucas Gilman, adventure photographer and filmmaker. “For years I’ve relied on SanDisk and G-Technology solutions because they enable me to focus on the moment with confidence that my creativity won’t be interrupted, and without concern about whether or not they can keep up with my technical needs.”

Jim Welsh, senior vice president and general manager of the Consumer Solutions business at Western Digital, said, “Our customers trust their life’s work to our products. We design and create solutions for every stage of the creative process, harmonizing our customers’ experience so they can save time and focus more on creating. Expanding our brand family with SanDisk Professional allows us to offer advanced solutions to people around the world who rely on the best technology available for their inspiring work.”

Born on the foundation of the company’s world-renowned SanDisk® consumer brand and its professional-grade G-Technology™ brand, the storage choice of Hollywood professionals for decades, the new SanDisk Professional line features 16 modular workflow solutions with professional-grade performance and enterprise-class reliability that will include:

- PRO-CINEMA CFexpress VPG400 – An all-new professional-grade, rugged CFexpress® card for videographers and cinematographers needing superior, uninterrupted performance with video recording at a minimum of 400MB/s\*\* to keep up with the demands facing today’s videography, broadcast and cinema industries. The new card is expected to be available this summer.
- PRO-READER series – Four new PRO-READER devices that feature a USB-C™ interface that supports SuperSpeed USB 10Gbs. Designed to work with latest and most common camera media including CFast™, CFexpress, RED Mini-Mag®, CF, microSD™ and SD™ cards. The series of PRO-READERS are expected to be available this summer.
- PRO-DOCK 4 – A new revolutionary 4-bay reader docking station that can bridge capture and ingest with a truly scalable offloading solution that saves critical time and money on multi-camera productions. The PRO-DOCK 4, expected to be available later this summer, enables up to four simultaneous card offloads.
- A new 4TB\* G-DRIVE™ ArmorLock™ Encrypted NVMe™ SSD along with our trusted line up of G-DRIVE™ ultra-rugged portable drives, desktop devices featuring our

enterprise-grade Ultrastar® drives, and G-RAID™ and G-RAID SHUTTLE transportable, enterprise-grade RAID solutions (now featuring both Thunderbolt 3 and USB-C support) that offer an exceptional range of reliable, high-performance, high-capacity drives for everything from transfer to 100TB+\* back up and archive for all types of mission-critical content. The broad range of new drives are expected to begin rolling out by early June.

To learn more about how SanDisk Professional's premium-grade, high-performance product portfolio will help professionals get their work done faster and more efficiently – from high-speed card offloads, super-fast transfers and backup to massive capacity for consolidated backup and access – please visit [SanDiskProfessional.com](https://www.sandiskprofessional.com).

### **About Western Digital**

Western Digital creates environments for data to thrive. As a leader in data infrastructure, the company is driving the innovation needed to help customers capture, preserve, access and transform an ever-increasing diversity of data. Everywhere data lives, from advanced data centers to mobile sensors to personal devices, our industry-leading solutions deliver the possibilities of data. Our data-centric solutions are comprised of the Western Digital®, G-Technology™, SanDisk®, and WD® brands.

\*1TB = one trillion bytes. Actual user capacity may be less depending on operating environment and RAID configuration.

\*\*1MB/s = 1 million bytes per second. Based on internal testing; performance may vary depending upon host device, usage conditions, drive capacity, and other factors.

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Western Digital Technologies, Inc. is the seller of record and licensee in the Americas of SanDisk® products.

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