

## PRESS RELEASE

### M.Zuiko Digital ED 8-25mm F4.0 PRO

Outstanding imaging performance from ultra-wide angle to standard zoom PRO lens

---



---

Sydney, June 9, 2021 – OM Digital Solutions Australia is pleased to announce a new addition to the successful Olympus PRO range of lenses, the M.Zuiko Digital ED 8-25mm F4.0 PRO. Conforming to the Micro Four Thirds System standard, this new lens covers focal lengths from the ultra wide 16mm\* to the standard 50mm\* at F4.0 and delivers superb imaging performance across the entire zoom range. Compact and lightweight with 3.1x zoom magnification the 8-25mm F4.0 PRO delivers excellent image quality from the renown M.Zuiko PRO series and offers photographers the versatility to capture images from dynamic ultra wide-angle dramatic landscapes, to images and video with a field of view that feels natural to the human eye. Featuring Olympus' acclaimed weather sealing, making the lens perfect for nearly every shooting situation.

#### Compact, lightweight, ultra wide-angle zoom lens

This single lens covers a wide range of shooting scenarios, from the ultra wide-angle 16mm\* to 50mm\* with a 3.1x zoom magnification for capturing standard focal length shots. This is the first lens in the M.Zuiko PRO series to feature a retracting mechanism to ensure a compact size on the go and is highly portable at just 411g. The M.Zuiko Digital ED 8-25mm F4.0 PRO is the solution for all those who want travel with as little luggage as possible without having to sacrifice professional quality.

#### Excellent optical performance across the entire zoom range

Our dedication to optical performance resulted in adopting a 16-element, 10-group lens configuration that includes special lenses such as Super ED, ED, and EDA lenses. The optical design of this lens allows for thorough suppression of various aberrations including chromatic aberration across the entire zoom range, resulting in sharp high-resolution images unique to M.Zuiko PRO lenses. A large DSA lens was specifically included to significantly reduce sagittal comatic aberration.

This design delivers high quality image reproduction from the center to the edges of the image even at the widest aperture setting. To suppress ghosting and flares during backlit shooting, this lens also features optimised ZERO Coating to deliver sharp, high-definition depiction. The constant aperture of the lens at all focal lengths allows for easy control of exposure while shooting with variable zoom settings and for recording video.

### **Close-up shooting performance with a maximum magnification of 0.42x\***

Enjoy macro shooting with a maximum shooting magnification of 0.42x\* for performance that rivals that of a half-macro lens. The closest focusing distance is 0.23 meters across the entire zoom range making it possible to adjust the field of view with the zoom ring on the M.Zuiko Digital ED 8-25mm F4.0 PRO. This lens also supports Focus Stacking\*\*, which merges multiple images into a single photo to create an image with focus from the foreground to background in the camera, enabling stunning macro photos that are sharp from front to back.

### **Reliable dustproof, splashproof, and freezeproof performance and superb controls**

The M.Zuiko Digital ED 8-25mm F4.0 PRO features the superb splashproof and dustproof performance of IPX1 equivalent and freezeproof performance to -10°C for a high level of reliability unique to the M.Zuiko PRO series. When paired with the Olympus OM-D E-M1 and E-M5 series, this lens can be used with peace of mind in demanding environments such as rain and snow. Fluorine coating used on the front lens allows for cleaning with ease. The front element optical design of the M.Zuiko Digital ED 8-25mm F4.0 PRO allows filters to be attached despite featuring ultra wide-angle 16mm\* equivalent performance. Attaching Polarizing (PL) or Neutral Density (ND) filters with a diameter of 72mm allows for a versatile range of photographic expressions. The Manual Focus Clutch provides instant switching between auto and manual focusing and an L-Fn (lens function) button is available on the side of the lens so users can change settings with a single operation using their thumb while holding the camera.

### **Availability & pricing**

The new M.Zuiko Digital ED 8-25mm F4.0 PRO lens will be available in late June 2021 at an RRP of \$1599 AUD / \$1749 NZD.

Product specifications are subject to change without notice. Please check the Olympus website at [www.olympus-imaging.com.au/product/dslr/mlens](http://www.olympus-imaging.com.au/product/dslr/mlens) for the latest specifications.

\* 35mm equivalent

\*\* The camera firmware may need to be updated to use this feature. See <https://cs.olympus-imaging.jp/en/support/msgs/digicamera/download/software> for information on supported cameras and firmware versions.

---

## **ABOUT OM DIGITAL SOLUTIONS CORPORATION**

OM Digital Solutions Corporation is a leading provider of award-winning digital imaging and audio solutions, noted for its precision optics and groundbreaking technologies.

After being split from Olympus Corporation in 2021, OM Digital Solutions was newly formed to infuse its imaging heritage of 85 years – including its technologies, products, services, and brand legacy – into a new agile company, unleashing the full potential of its business.

Today, OM Digital Solutions develops best-in-class products that challenge the boundaries of product design and functionality, fulfilling the needs of consumers and professionals alike.

---

### **For questions or additional information, please contact:**

Ante Badzim  
OM Digital Solutions Australia  
Marketing Manager

Email: [AU-Marketing@om-digitalsolutions.com](mailto:AU-Marketing@om-digitalsolutions.com)