

# More power of small Profoto B10 Plus

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## **With the B10 Plus, shooting on location isn't about problems, it's about opportunities.**

Because shooting on location forces you to make choices.

For the most part, those choices inevitably come down to how much gear to bring and how much gear to leave behind.

Because if you're shooting a wedding, for example, you can't afford for your gear to slow you down. And if the location is remote there's only so much you can realistically carry. Ultimately, there's always a compromise.

Here at Profoto, we're not big on compromise. That's what drove us to create the Profoto B10 and now, it's ever so slightly bigger brother, the Profoto B10 Plus.

"Like the Profoto B10, the B10 Plus is a seriously small flash." Commented Göran Marén, Product Manager at Profoto. "It's around the size of a large lens. That means you can fit it in your bag with the rest of your gear and because it's cordless and lightweight, it's easy to bring and set up anywhere."

Despite its small and lightweight appearance, the Profoto B10 Plus packs a considerable punch. Twice as powerful as the B10 the B10 Plus gives you ten times more light than a speedlight. And the quality of that light is exactly what you'd expect from a Profoto flash; completely natural with a beautifully soft fall off.

The B10 Plus is also a powerful light that you can use for both stills and video. And it's easy to use. A separate dial on the sleek B10 interface allows you to adjust both brightness and color temperature until it blends perfectly with the ambient light.

"The B10 Plus uses the same stand adapter and battery as the B10" Göran adds, "the stand adapter can be quickly removed allowing you to mount the B10 Plus on any camera tripod. The battery too is just as swiftly replaced, and you can charge it while you're using it."

The 'no compromise' approach continues with the huge range of compatible Profoto light-shaping tools. Profoto's compact and lightweight OCF series is the perfect choice for light shaping on location. If they're not enough, there are 120 more to choose from in the full Profoto range.

Controlling the B10 Plus off-camera is, again, easy. You can trigger and control the B10 Plus from any Profoto Air Remote, or from the Profoto A1 or A1X. Remotes are available for all major camera brands.

And you'll also benefit from smart connectivity with the Profoto app. With the B10 Plus connected to the Profoto app you can view and control all the settings from your smartphone screen, experience creative capture with your smartphone, and download all the latest updates.

Ultimately, like its slightly smaller brother the B10, the B10 Plus is a big light in a small package. And the extra power means the possibilities are enormous.

Göran concluded. "we call it 'more power of small.' Because there are more possibilities to be creative with light in so many more ways. The opportunity to let your imagination run riot on any location."

The Profoto B10 Plus; now, there's no need to compromise.



## Features B10 Plus

- Size and shape of a long camera lens
- Lightweight and cordless
- The flash power of 10 speedlights.
- Continuous light with adjustable brightness and color temperature
- Flexibility to set up on camera tripods or light stands
- Compatibility with 120+ Profoto light shaping tools including the OCF range
- Compatibility with all Profoto Air remotes, including the Profoto A1/A1X
- Smart connectivity with the Profoto app

## Product numbers

### 901164 Profoto B10 Plus

- 1 x Profoto B10 Plus
- 1 x Protective cap
- 1 x Stand adapter for B10
- 1 x Li-Ion battery for B10
- 1 x Battery Charger 3A
- 1 x USB cable

### 901168 Profoto B10 Plus Duo Kit

- 2 x Profoto B10 Plus
- 2 x Protective cap
- 2 x Stand adapter for B10
- 2 x Li-Ion battery for B10
- 2 x Battery Charger 3A
- 1 x USB cable
- 1 x Profoto Core Backpack

## Short specifications

- Flash power: 500Ws
- Flash recycling: 0.05-2.5 sec
- Continuous light: 2500 lumens
- Battery capacity: 200 full power flashes
- 75 minutes max continuous light
- Battery charging: Up to 1.5 hours
- Total weight: 1.9 kg / 4.2 lbs
- Diameter: 10cm / 3.9"
- Length: 23.5cm / 9.3"

## Firmware update

Firmware updates are easily accessed through the Profoto app for iPhone or on [profoto.com/myprofoto](http://profoto.com/myprofoto).

## Recommended accessories

- 100440 Li-Ion battery for B10
- 100441 Battery Charger 3A
- 100700 Protective Cap
- 330241 Profoto Core Backpack S
- 330242 B10 Plus Case

## Recommended Light Shaping Tools

- All Profoto Remotes
- All Profoto OCF Light Shapers
- All Profoto Umbrellas
- Profoto RFI Softboxes\*

\*The recommended max RFI sizes due to weight: 3x4, Octa 4 and Strip 1x4

## Recommended Triggers

- All Profoto A1 models
- All Profoto A1X models
- All Profoto Air remote models
- All Profoto Connect models

## Recommended apps

- Profoto app for iOS

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## Questions

## Please contact

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