

## LUMIX TZ95 camera joins the popular 'Travel Zoom' Series

**Sydney, February 19, 2019** – Panasonic Australia has introduced the LUMIX TZ95 'Travel Zoom' digital camera, designed to be a handy travel companion whether your journeys take you near or far.

The TZ95 boasts a versatile 30x optical zoom with powerful stabilisation built-in; and delivers impressive viewing and framing for every shot with a newly-designed 2.3 million-dot, 0.21-inch Live View Finder (LVF). This pocket-sized powerhouse also includes 4K Video and Photo for impressive creative images, and a flexible 180-degree tiltable rear monitor for selfie shots and group selfies.

Panasonic's TZ Series 4K suite has been expanded on this new model. The in-camera Sequence Composition function allows a sequence of images to be shown within one shot – for example the acrobatics of a gymnast, or the trajectory of a dog leaping for a ball. In addition, Auto Marking makes it easier to select the best shot from hundreds on a reel, highlighting images that contain movement or faces.

Conveniently, photographers on the go can streamline sharing of images with smartphones, using Bluetooth 4.2 Low Energy connection and Wi-Fi®. With an always-on connection, images can be geotagged, and your smartphone can be used as a remote control. The TZ95 can be charged on the go via USB cable direct to the camera, anywhere there is a USB power source.

The LUMIX TZ95 is priced at \$699rrp and will be available in Australia in April 2019 from photographic specialists and consumer electronics retailers.

### ***Never miss a shot***

The TZ95 makes it easy to frame the subject in sharp focus. The new 0.21-inch 2,330K-dot equivalent LVF (Live View Finder) has a high magnification ratio of approximately 0.53x (35mm camera equivalent). The image output between the LVF and the rear monitor switches automatically using the eye sensor on the LVF.

The camera features a 30x zoom LEICA DC VARIO-ELMAR lens (35mm camera equivalent: 24-720mm). The wide zoom is coupled with POWER O.I.S. (Optical Image Stabiliser) to minimise blur, ensuring images are sharp and shake-free. Zoom Compose Assist also helps during telephoto

shooting by zooming out if the photographer loses the subject. The 20MP high sensitivity MOS sensor captures the fine detail in every image.

The TZ95 uses DFD (Depth From Defocus) technology<sup>i</sup> to minimise focusing time, for a quick autofocus (AF) speed of around 0.1sec<sup>ii</sup>; supports high speed burst shooting at 10 fps (AFS) / 5 fps (AFC) to capture fast moving subjects in crisp detail; and allows more than 26 consecutive shots in RAW.

### ***Designed for fun, creative shooting***

The DC-TZ95 captures smooth 4K Video in 3840 x 2160 at 25p. For still shooting, 4K Photo with 4K Pre-burst mode shoots 30 frames per second before and after the shutter is released to capture the defining shot. The Post Focus feature, once set, allows you to choose the focal point of an image after it's been taken. You can then use the touchscreen to select the exact area you want to focus on – ideal for macro shots of food. Focus Stacking allows the user to combine focal points to achieve complete foreground to background focus.

The camera has a large 3.0-inch 1040k-dot touch monitor that flips up 180 degrees for video blogs or selfies. In addition, Panorama Selfie mode takes advantage of the flip up screen to fit in large groups. Other fun to use features to enhance images include 22 creative filters from 'High Dynamic' to 'Toy Effect'; and a range of Beauty Mode effects for retouching skin or makeup.

The camera has a battery life of around 380<sup>iii</sup> shots per charge, and the new eco 30 fps mode ensures that users can shoot up to around 340 images when using the LVF.

For further information, please visit [www.panasonic.com.au](http://www.panasonic.com.au)

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<sup>i</sup> Works for still image recording

<sup>ii</sup> Based on the CIPA standard

<sup>iii</sup> When using a rear monitor