

SONY

For Immediate Release

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Sharper shooting: Sony's α5100 is the world's smallest interchangeable lens camera with super-fast autofocus and pro quality pictures



- **Fast Hybrid AF with widely-covered 179 focal plane phase-detection AF points for reliable tracking autofocus plus touch focusing and touch shutter release**
- **Large, high-sensitivity 24.3 megapixel APS-C size Exmor CMOS sensor and powerful BIONZ X processor for superb image quality**
- **Shoot cinematic Full HD movies with Fast Hybrid AF tracking**
- **Perfect selfie with 180° tiltable touch enabled LCD Monitor and Soft Skin Effect**
- **Expand your shooting fun with a host of downloadable [PlayMemories Camera Apps](#) to expand your creative possibilities**
- **One-touch image and movie sharing with Wi-Fi/NFC**

Sydney, 18 August 2014 – Sony claims another world's best with the announcement of the α5100, the world's smallest^[1] interchangeable lens camera. The pocket-sized α5100 joins the α7 series, α5000 and α6000 in Sony's growing stable of compact, power-packed interchangeable lens cameras.

Fitting snugly in your hand, the α5100 boasts a big APS-C sensor plus a built-in flash and Wi-Fi. Despite its compact dimensions, it's every inch the serious choice for anyone who's moving up from their smartphone's camera or point-and-shoot compact snapper.

^[1] Among interchangeable-lens digital cameras equipped with an APS-C equivalent image sensor, built-in flash and Wi-Fi as of August 2014, based on Sony research.

Nothing gets past the blazing Fast Hybrid AF system of the α5100, the same that can be found in the [α6000](#), with 179 phase detection points that freeze rapid action, frame after crisply-focused frame. Even fast-paced targets – like blistering penalty shots or lively pets – are tracked faithfully for blur-free results. Grabbing the moment is easier still with Touch Focus and Touch Shutter. Just touch your subject anywhere on the crisp, bright LCD screen to adjust the focus and fire the shutter for pin-sharp shots at your fingertips.

Sony's latest-generation Exmor CMOS sensor with 24.3 effective megapixels guarantees flawless detail and textures. As big as the APS-C sensor in larger DSLR cameras, it's teamed with the same powerful BIONZ X image processor featured in the acclaimed α7 Series. You'll see the difference with fabulous refinement and low-light sensitivity¹, whether you're shooting stills or movies.

Video recording is stunning, capitalising on the sensitivity and detail of the α5100 for smooth, cinematic results. Support for the increasingly popular pro-focused XAVC S² format at 50 Mbps ensures spectacular Full HD footage with fabulous sound to match. Just like still shooting, Fast Hybrid AF assures pin-sharp focus that tracks your subject, plus the extra convenience of Touch Focus.

It might be the world's smallest interchangeable lens camera, but the α5100 packs in plenty of thoughtful touches to make everyday shots simple.

Flip the large 3-inch LCD screen 180° and hold the ergonomically-styled camera body comfortably at arm's length. Frame yourself with the conveniently positioned zoom lever: then release the shutter for a great self-portrait. In-camera soft-skin effect enhances skin tone, producing even better looking selfies.

Sharing photos and movie clips (MP4) with phones, tablets and TVs is easy, too. NFC allows one-touch transfer and Wi-Fi Direct allows easy wireless transfer to compatible Android and iOS devices. One-touch linkage also activates Smart Remote Control, letting you frame shots and fire the camera shutter right from your smartphone or tablet's screen.

[PlayMemories Camera Apps](#) from Sony expand the possibilities of the α5100 further still. Download a growing range of free and paid-for apps that include handy utilities, fun effects and impressive creative tools for serious photographers.

New accessories include the easy-to-carry RM-SPR1 remote that's great for shake-free tripod-mounted selfies.

Pricing and availability

The light, easy to use α5100 interchangeable lens camera will be available in Australia for SRP \$899 from September 2014 onwards.

¹ Up to ISO25600

² An SDXC memory card with a Class 10 or higher speed rating is required for XAVC S recording.

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Specifications Sheet

Lens compatibility		Sony E-mount lenses
Image sensor		APS-C type (23.5 x 15.6mm), Exmor CMOS sensor
Number of pixels (effective)		Approx. 24.3 megapixels
Recording format	Still	JPEG (DCF Ver. 2.0, Exif Ver.2.3, MPF Baseline compliant), RAW (Sony ARW 2.3 format)
	Movie	XAVC S / AVCHD format Ver. 2.0 compliant / MP4
Media		Memory Stick PRO Duo, Memory Stick PRO-HG Duo, Memory Stick XC-HG Duo, SD memory card, SDHC memory card (UHS-I compliant), SDXC memory card (UHS-I compliant)
Focus system	type	Fast Hybrid AF(phase-detection AF/contrast-detection AF)
	Focus point	179 points (phase-detection AF) / 25 points (contrast-detection AF)
	Sensitivity range	EV-1 to EV20 (ISO100 equivalent with F2.0 lens attached)
Exposure control	Metering type	1200-zone evaluative metering
	ISO sensitivity (Recommended Exposure Index)	Still images: ISO 100-25600 (1/3 EV step), AUTO (ISO 100-25600, selectable lower limit and upper limit) Movies: ISO 100-12800 equivalent (1/3 EV step) / AUTO (ISO 100-12800 equivalent, selectable lower limit and upper limit)
Shutter	Shutter speed	Still images:1/4000 to 30 sec, Bulb, Movies: 1/4000 to 1/4(1/3 steps)
	Electronic Front Curtain Shutter	Yes
Drive	Speed (approx., max.)³	Continuous shooting: Hi: max. 6 fps, Lo: max. 3 fps
	No. of frame recordable(approx.)⁴	JPEG Fine L: 56 frames, JPEG Standard L: 75 frames, RAW: 23 frames, RAW&JPG: 22 frames
LCD	Type	7.5cm (3.0-type) wide type TFT electrostatic touch screen
	Number of dots (total)	921,600 dots
	Adjustable angle	Up by approx. 180 degrees
Audio	Microphone	Built-in stereo microphone
	Speaker	Built-in, monaural
Interface		HDMI micro connector (Type-D), Multi / Micro USB Terminal
Wireless LAN (built-in)		Wi-Fi Compatible, IEEE 802.11b/g/n(2.4GHz band)
NFC		NFC forum Type 3 Tag compatible
PlayMemories Camera Apps		Yes ⁶
Flash		Built-in / Guide No. 4 (in meters at ISO 100, Flash coverage 16mm)
Battery		One rechargeable battery pack NP-FW50
Weight		With battery and Memory Stick PRO Duo included: Approx. 283 g (approx. 10oz), Body only: Approx. 224 g (approx. 7.9oz)
Dimensions W x H x D (excluding protrusions)		approx. 109.6 (W) x 62.8 (H) x 35.7 (D) mm (approx. 4 3/8 x 2 1/2 x 1 7/16 in.)
Operating temperature		32 - 104 degrees F / 0 - 40 degrees C

³ Varies according to shooting conditions or memory card used

⁴ Continuous drive (Hi) in Drive mode. Varies according to shooting conditions or memory card used

⁶ Requires a valid Sony Entertainment Network account. Apps availability varies by region. Some apps require a fee.

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